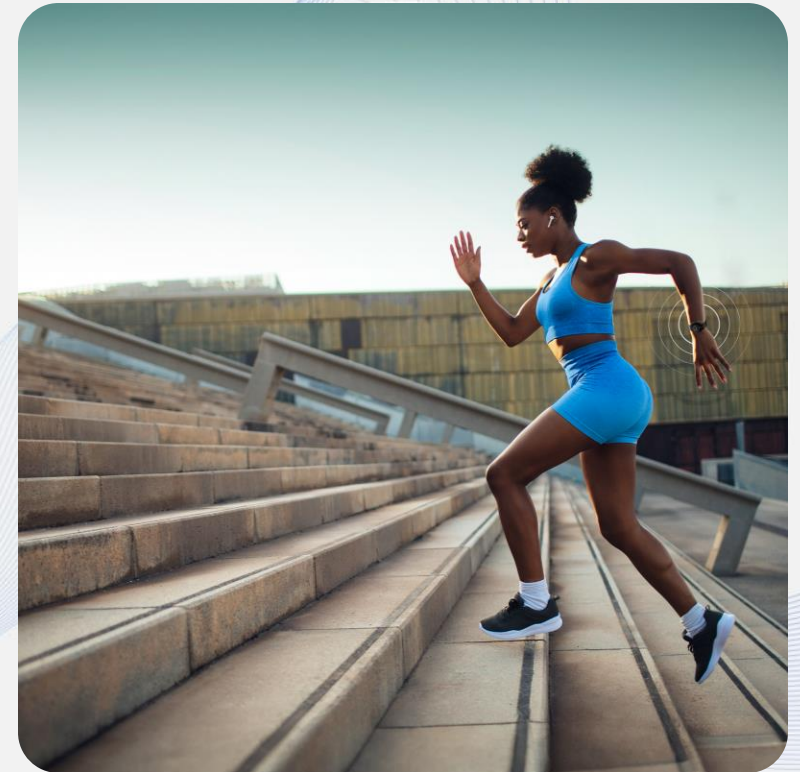


BLE-201

# Accelerating IoT End Device Development



Parker Dorris  
Staff Product Manager



# Agenda



Challenges with IoT Product Creation

Software Solution Differentiators

Tools

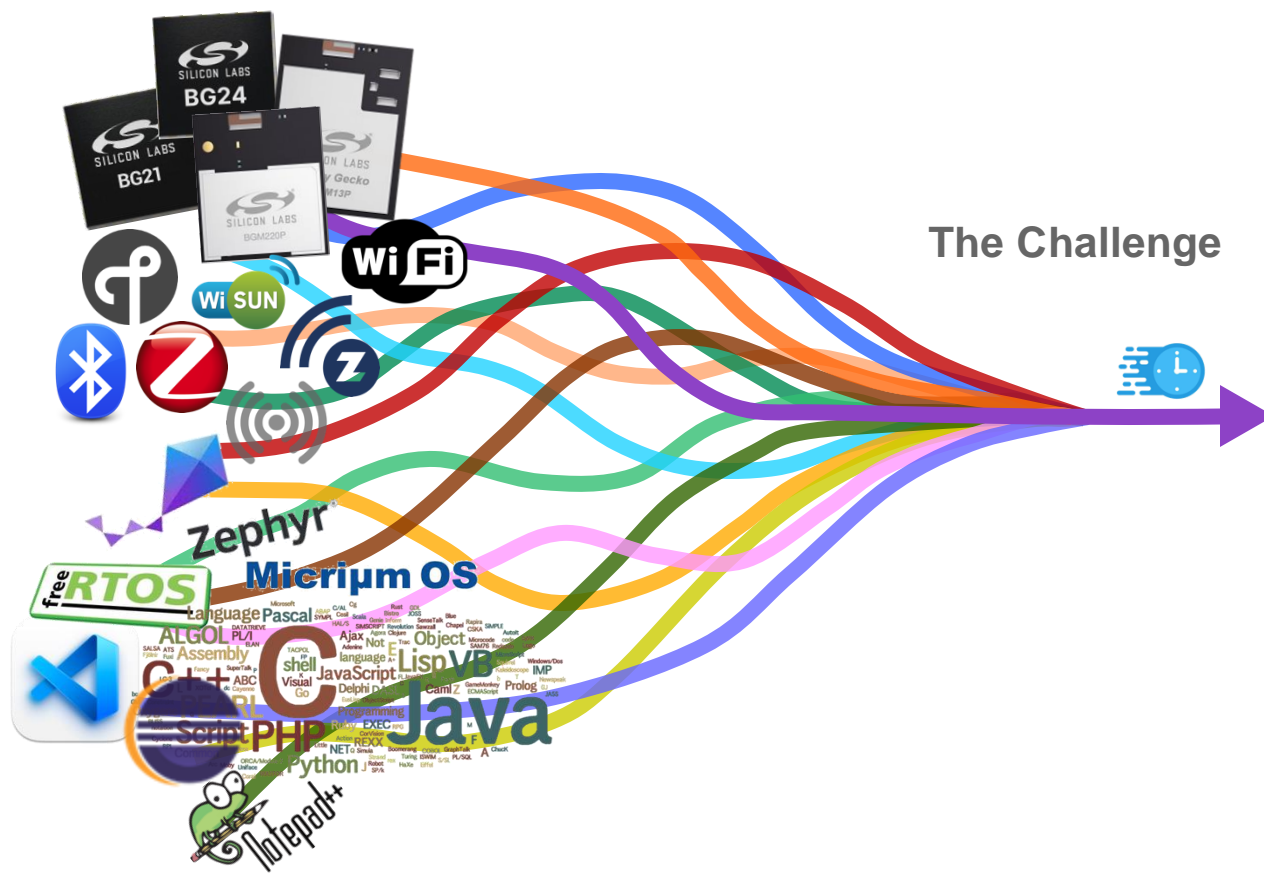
Large-Scale Test Networks

Bluetooth Developer Journey

Silicon Labs solutions

# The Challenge of IoT Product Creation

## IoT HW & SW offering



## The desired IoT Product





# A Complete and Robust Bluetooth® Offering



**Developer Kits**

- Exploratory kits with standard connectors
- Full featured kits with LCD, Power Measurement, etc.
- Demo kits w/ built in sensors

---

**200+** OOB demos and sample applications

**Cutting-edge BT Stack**

- Bluetooth LE and Mesh
- Supporting most BLE features
- Certified against latest spec

---

**~1B** BLE units deployed

**Mobile Apps**

- BLE scanner/advertiser
- Demos
- IOP testing with smartphones
- Bluetooth Mesh ADK and App

---

**100+** Mobile phones with next-gen IOP testing

**ICs and Modules**

- QFN, CSP ICs
- PCB and SiP modules
- Antenna Design (int/ext)
- Optimized size
- Pre-certified modules

---

**1st** in the market with PSA L3 certification

**Superior Developer Tools**

- GATT Configurator
- Bluetooth NCP Commander
- Network Analyzer
- AoA Analyzer
- Energy Profiler

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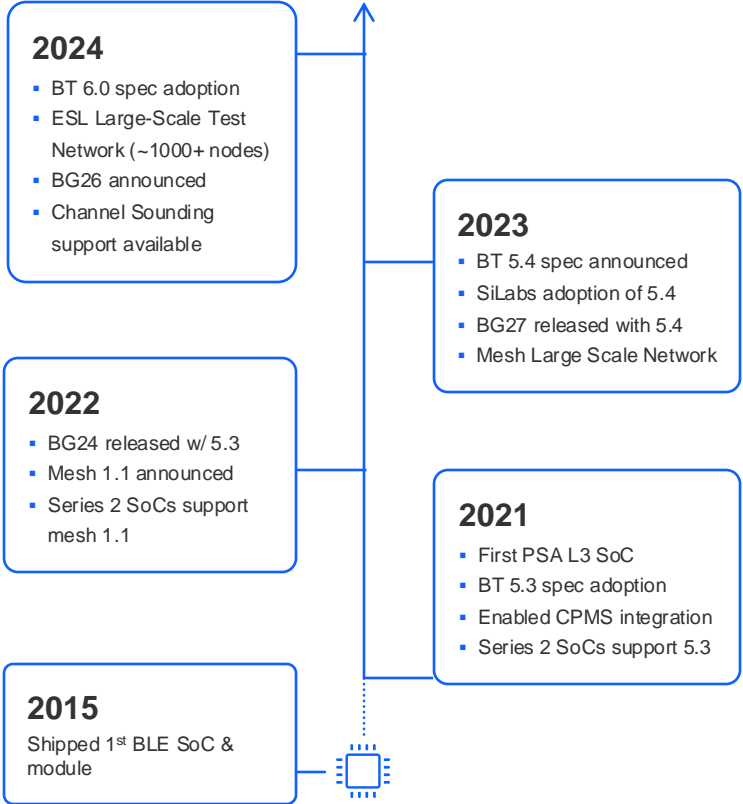
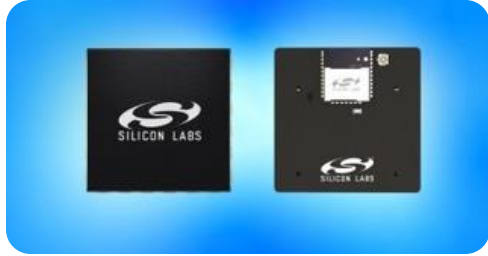
**~1M** Packets transmitted daily for Mesh endurance testing

**Reliability Testing, IOP**

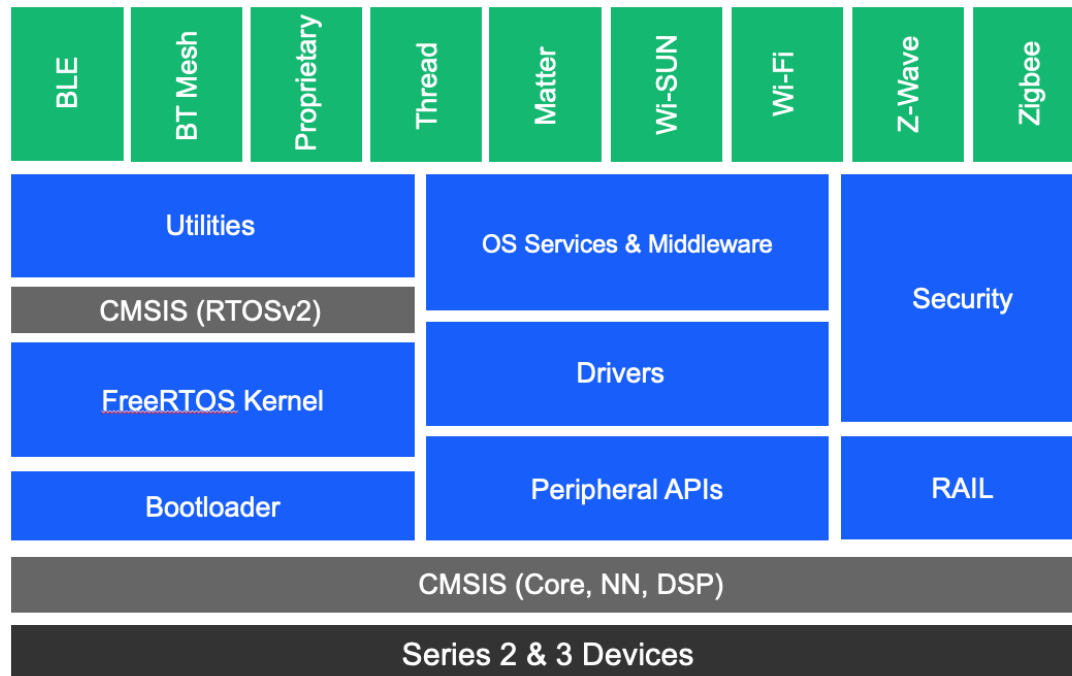
- Large Scale Test Network
- IOP testing
- Regression testing & CI
- Throughput and range test

---

**7,000+** functional tests for Bluetooth and mesh



# Software Solution Differentiators



## All wireless stacks integrated into a single SDK

- Production-ready: Certified, full featured and up-to-date with latest specs
- Proven: Customer deployment and long-term, large-scale testing
- Secure: Integrated with secure vault
- Quick start: 100s of sample apps as a starting point

## Common software platform for all products

- Portable: Common APIs across all hardware platforms
- Low-power: Power Manager utility enables lowest energy mode
- Secure: Secure boot, secure OTA, run-time integrity checking
- Optimized radio: RAIL manages the complexity and provides simple APIs to stacks and customer applications

## Developer Experience

- Consistent tools and workflows across technologies
- Same SW for all HW: learn it once and reuse on next project

Our SW is tightly coupled with our HW to enable power & performance differentiation

# Software Components

## ■ Software Components Tab

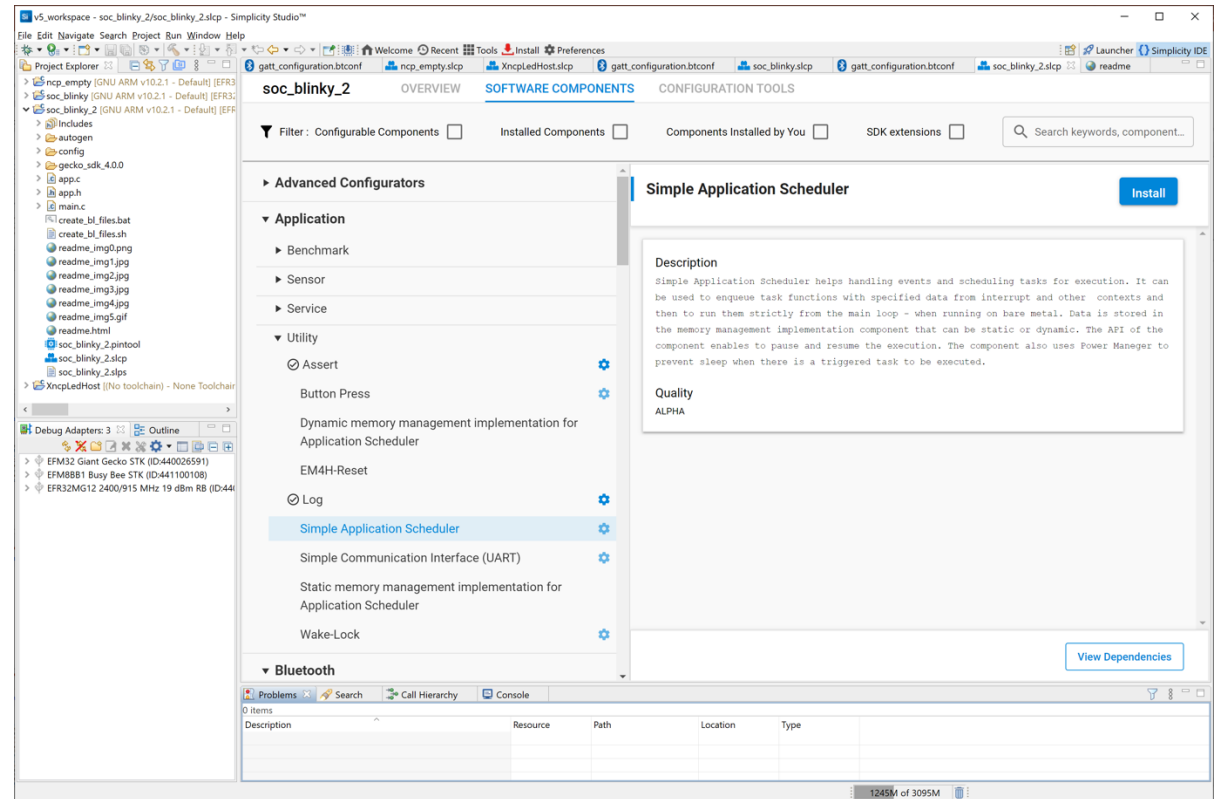
- Developers can search for desired technologies
- Components can be easily added to an application
- Modular and adjustable for specific needs of a project

## ■ Covers Various Functionalities

- Peripheral drivers, middleware, and application-specific features
- Supports a wide array of Silicon Labs devices, including microcontrollers and wireless SoCs

## ■ Improved Workflow

- Streamlines the addition of new functionalities to projects
- Flexible way to customize software and hardware solutions
- Simplifies the development process by reducing the need for manual coding



# Pin Tool

Enables developers to:

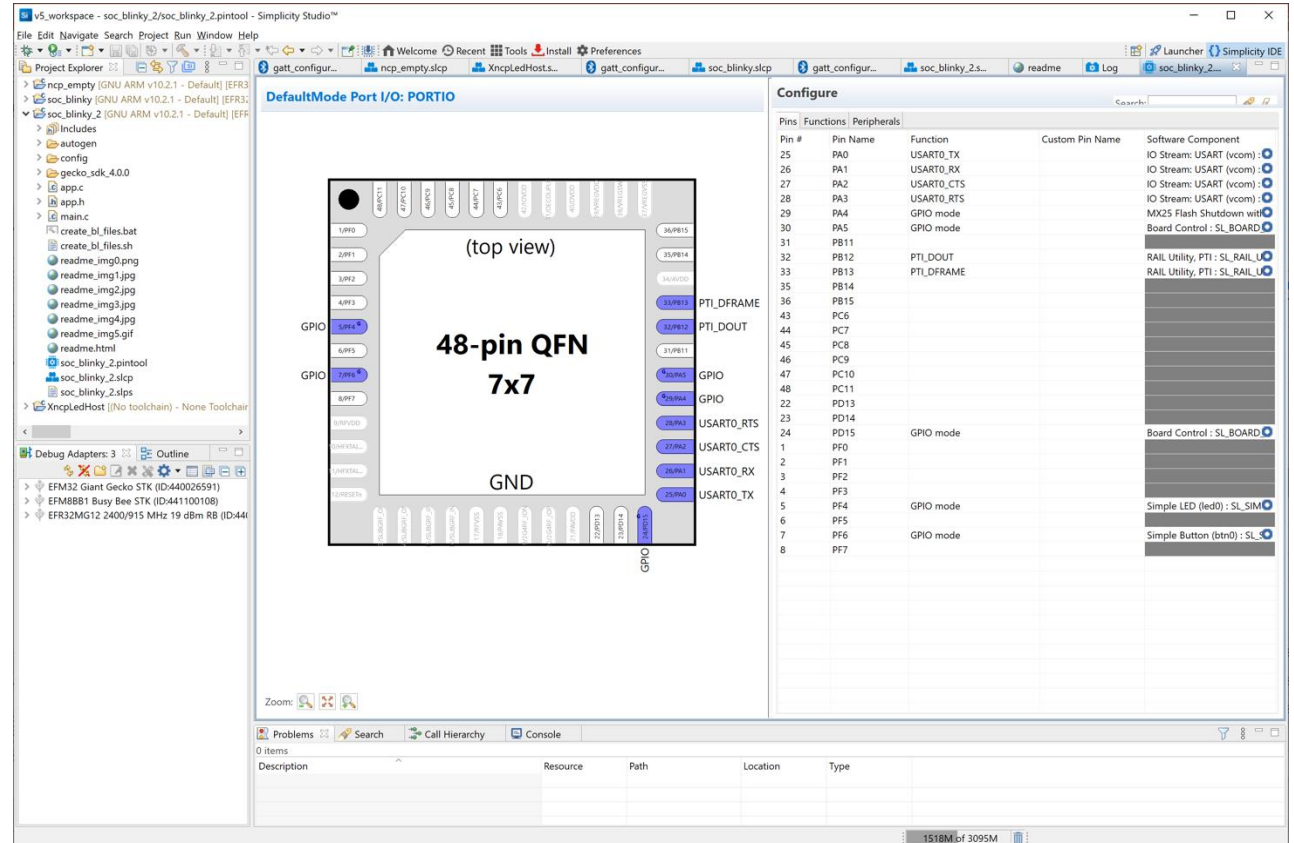
- Assign peripheral function to designated pins
- Enable/Disable pins
- Define pin function

Data-Driven Approach:

- Identifies compatible SW components dynamically using SDK metadata

Reduces time spent on HW configuration

- Streamlines the definition of pin functions
- Assists in prototyping during board bring-up
- Select and assign compatible SW components to specific pins/peripherals



# Simplicity Studio for VS Code

## Modern and Lightweight

- Providing a smoother experience

## Simplicity Studio for VS Code Extension

- Available on Visual Studio Code Marketplace

## Powerful and user-friendly Debugging Tools

- Enables Build/Flash/Debug from within VS Code

## Integrated Terminal

- Enables users to run command line tools and scripts without leaving the IDE

## Cross-Platform Support

- Windows, macOS, and Linux





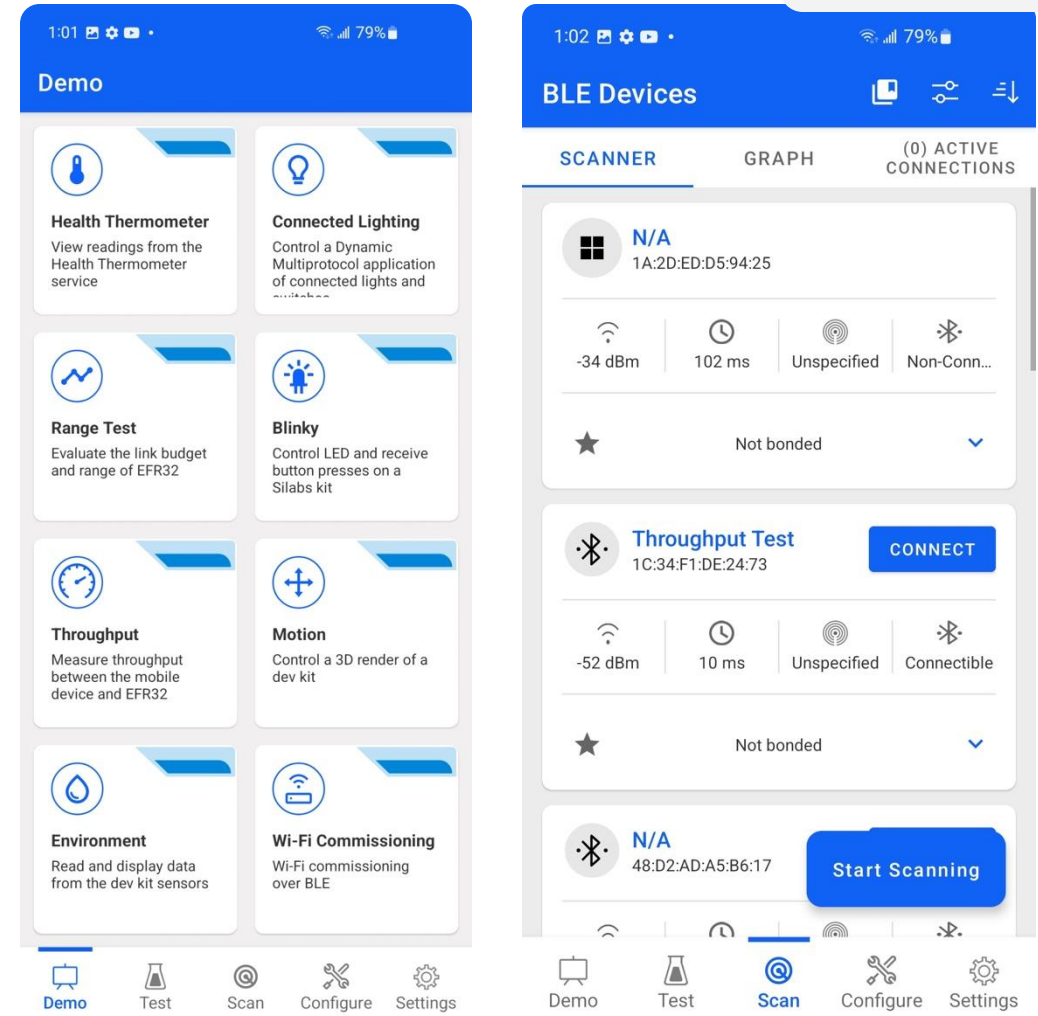
# Simplicity Connect Mobile App

## Test and Debug

- BLE embedded application code, OTA FW updates, data throughput, and interoperability with Android and iOS mobile devices

## Main Navigation Bar w/ distinct purpose views

- Demo:** Ready-to-go demos with a matching sample app on Simplicity SDK pre-compiled for numerous kits
- Scan:** for searching, connecting and interacting with remote devices
- Configure:** Local Advertise and GATT Configurator for mobile phone
- Test:** (IOP) to assess behavior against Silicon Labs' Bluetooth SW and HW
- Settings:** For System configuration and app information



---

# Software Tools

# Bluetooth GATT Configurator

## Enhanced visualization of GATT design

- Simplifies building customized Bluetooth GATT database for projects

## Allows import and adoption of standard GATT Profiles

- Services, and Characteristics (e.g. Heart Rate)

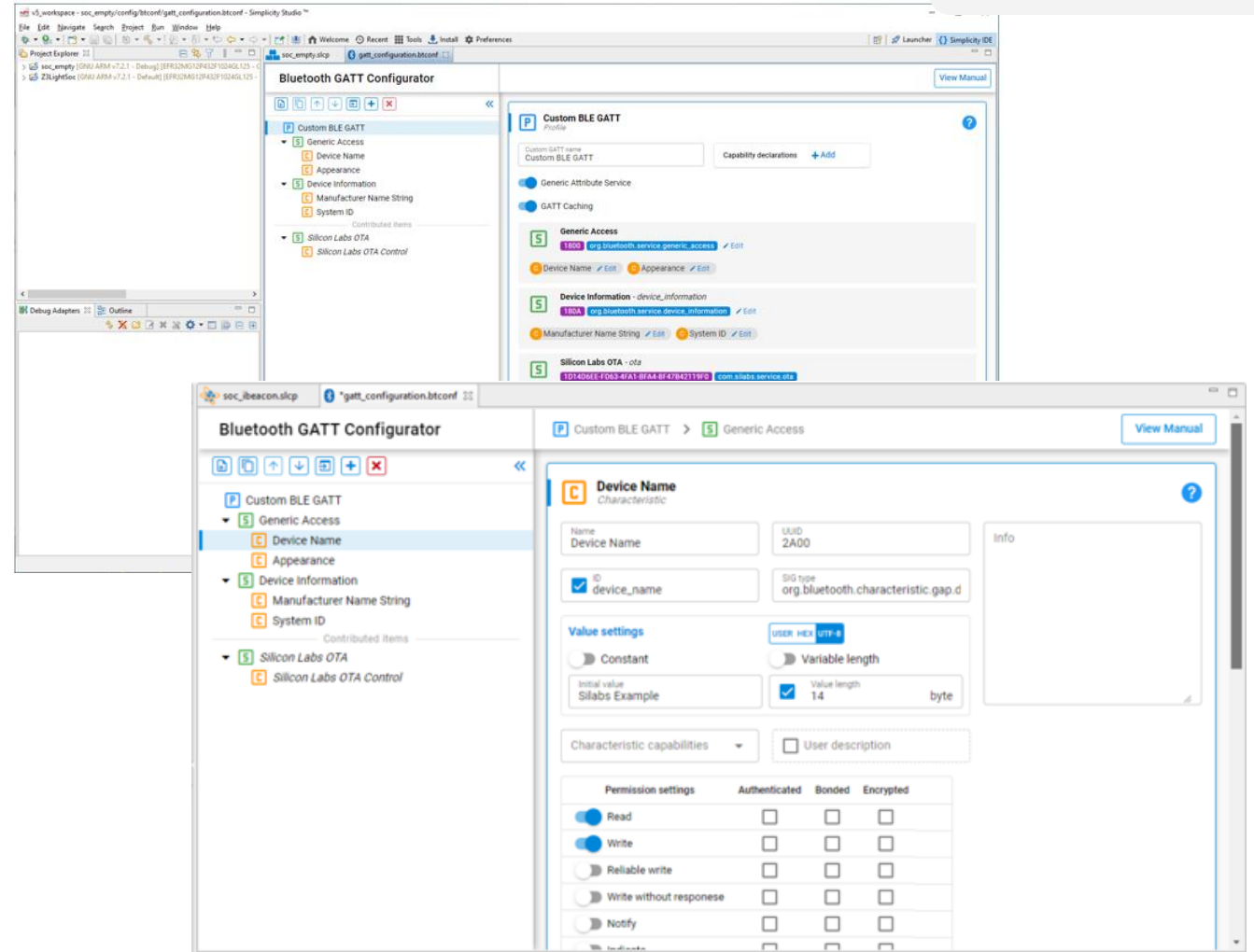
## More user-friendly than managing Services and Characteristics in source code

## Integrated access to information on Bluetooth SIG defined elements

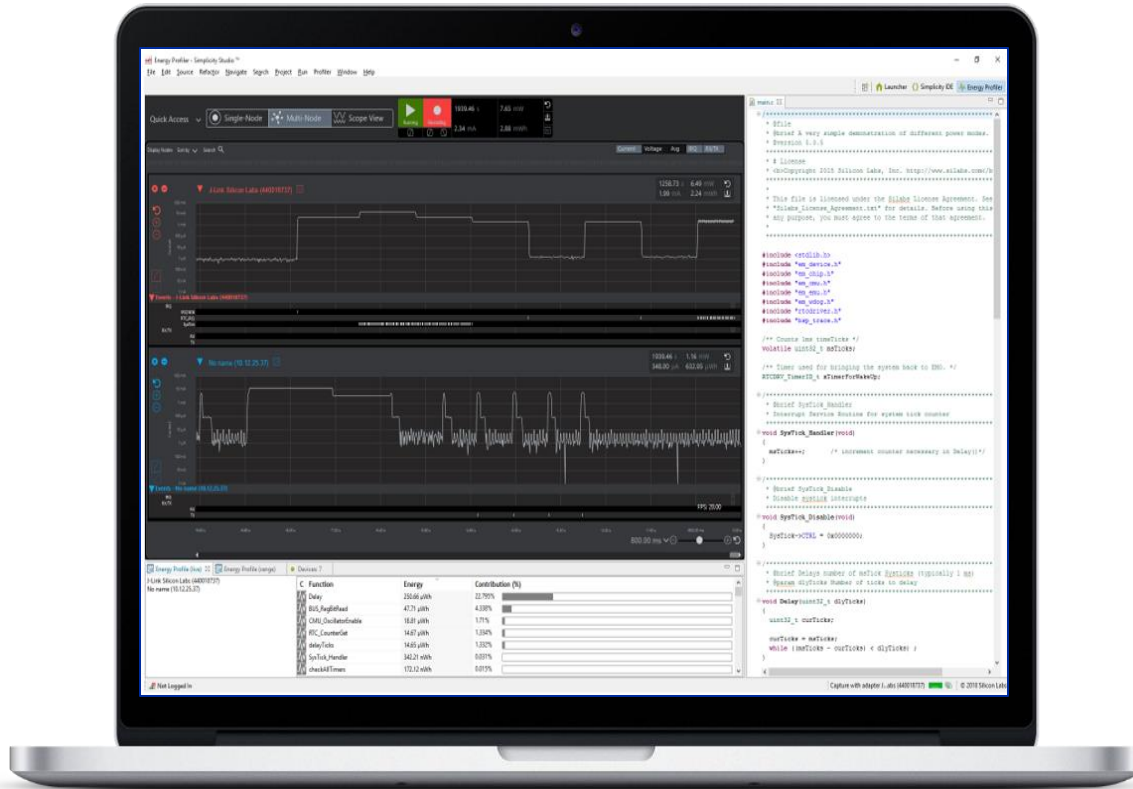
- Profiles, Services, Characteristics

## Allows defining custom Services and Characteristics

- [UG438: GATT Configurator User's Guide for Bluetooth® LE and Bluetooth Mesh](#)



# Energy Profiler



## Analyze real-time current consumption

- Peak current consumption
- Sleep mode current measurement.

## Correlate energy consumption to code

- Enabling application developers to focus their efforts where they will have the greatest impact

## Simple Logic Analyzer

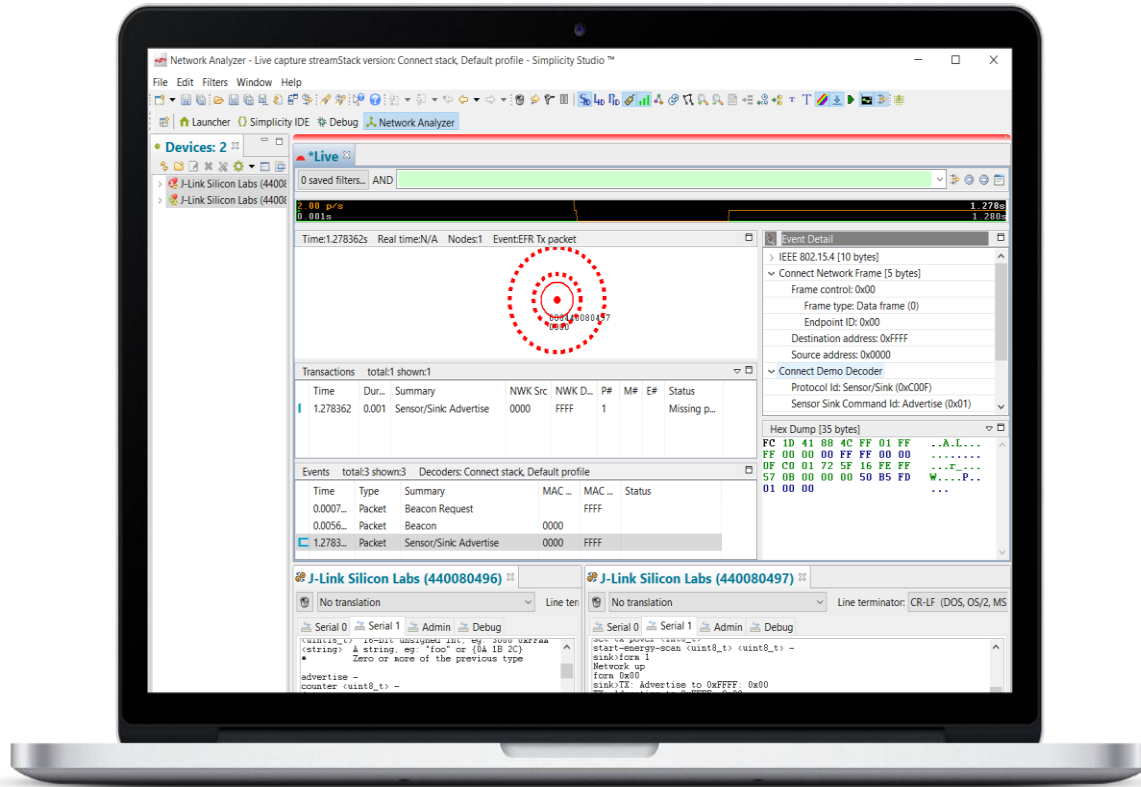
- Interfaces with pins, buttons and/or LEDs
- Set triggers to pause the graph of an event you wish to capture or to start and stop recording

## Ability to monitor multiple nodes

## Improve battery life

Advanced real-time energy profiling tools for optimization and debugging

# Network Analyzer



## Debugging of Complex Wireless Systems

- Captures a trace of wireless activity
- Can be examined in detail; either live or at a later time

## More than a packet sniffer

- Works with the packet trace interface (PTI)
- Provides Network wide view of what's happening
- Available on the PTI-enabled Silicon Labs Wireless SoCs and modules

## Direct Feedback from radio device(s)

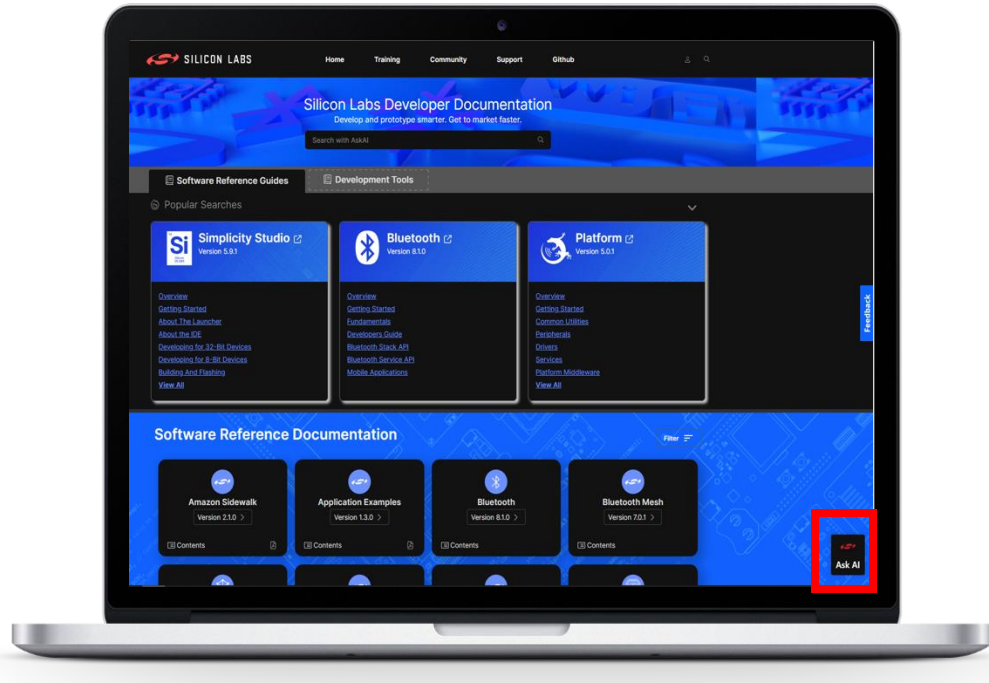
- Detailed package Tx/Rx data
- Timestamps
- Link Quality (LQI)
- Receive Sensitivity (RSSI)
- CRC pass/fail results

Advanced system-wide network debug and support

---

Ask AI

# AskAI Widget on docs.silabs.com



## Comprehensive Knowledge Base

- Trained on all docs.silabs.com content, relevant GitHub repositories, approximately 2500 PDFs of technical documentation, and Silicon Labs YouTube videos

## Efficient and Accurate Responses

- With a steadily increasing response certainty rate, currently at 94% as of July 2024, AskAI reliably answers nearly 4,000 questions per month with a 2:1 upvote to downvote ratio

## Continuous Improvement

- Enhancements based on user feedback ensure that AskAI's knowledge base and response quality are always evolving to meet your needs
- Continuously monitored by our Apps support teams

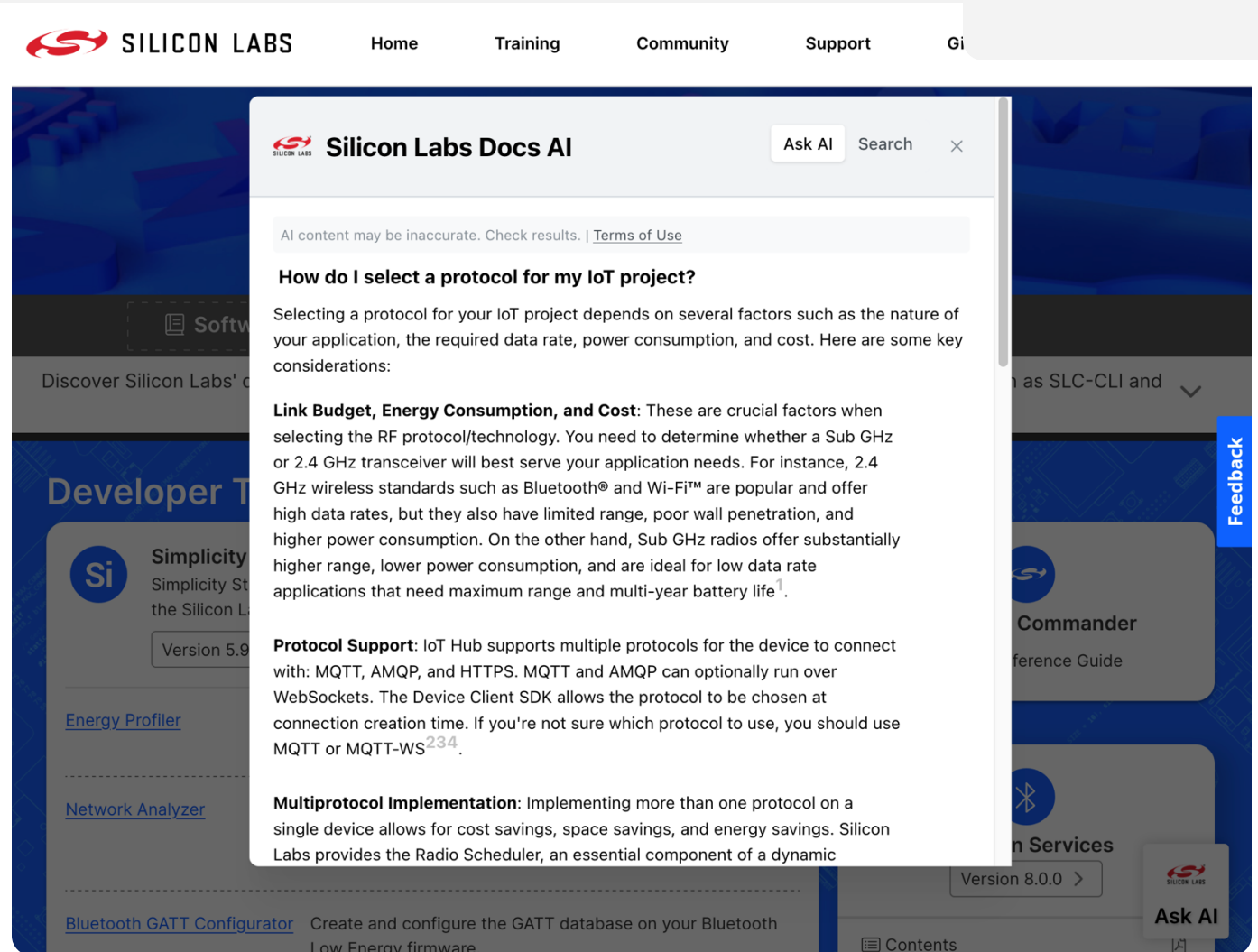
Ultimate IoT development support tool for discovering relevant content

# AskAI Widget Overview

- Kapa.ai - vendor we found and piloted in Dec 2023
- Widget and Slack Channel that allows a GenAI ChatBot style content search
- Perfect fit for DSC because public markdown is ideal for GenAI pipelines

## Next steps:

- Add to Silabs Community
- Add to silabs.com
- Continuous improvement of source quality based on user feedback



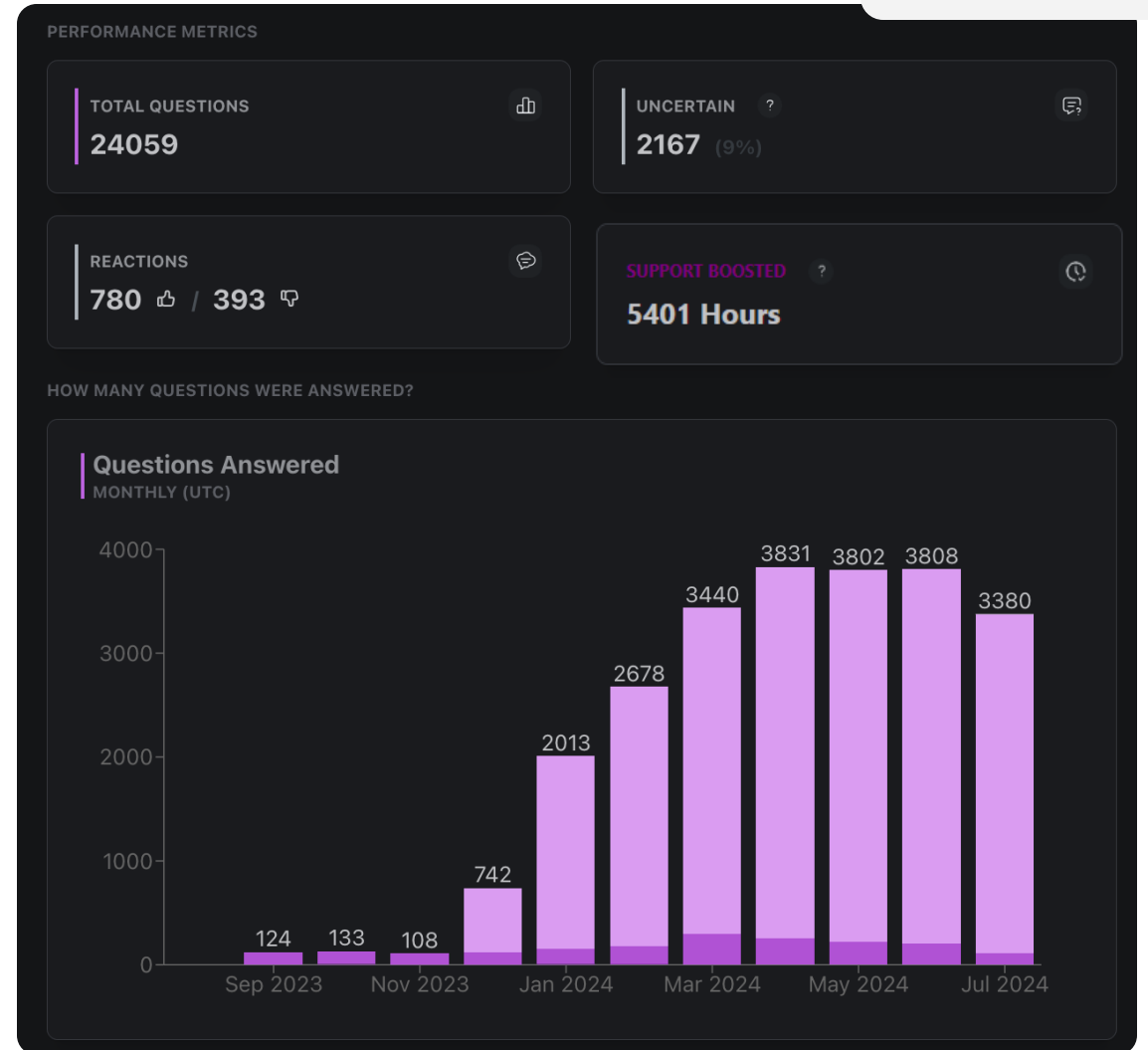
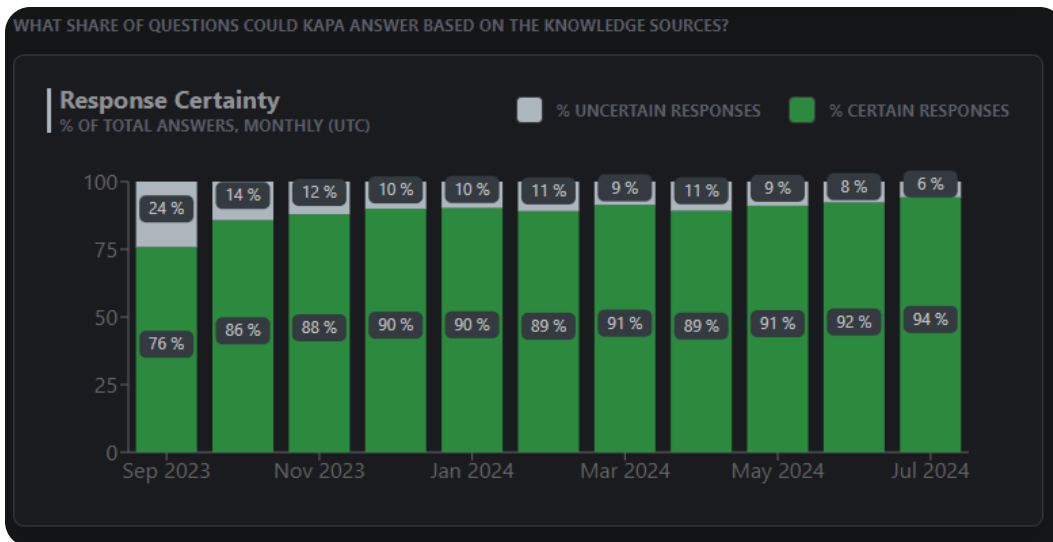
The screenshot displays the Silicon Labs website with a dark blue header containing the logo and navigation links: Home, Training, Community, Support, and Gi. A white 'Ask AI' widget is overlaid on the page, titled 'Silicon Labs Docs AI'. The widget includes a search bar with the text 'Ask AI Search' and a close button. Below the search bar, a disclaimer reads 'AI content may be inaccurate. Check results. | [Terms of Use](#)'. The main content of the widget is a search result for the query 'How do I select a protocol for my IoT project?'. The result text states: 'Selecting a protocol for your IoT project depends on several factors such as the nature of your application, the required data rate, power consumption, and cost. Here are some key considerations:'. It then lists three key factors: **Link Budget, Energy Consumption, and Cost:** These are crucial factors when selecting the RF protocol/technology. You need to determine whether a Sub GHz or 2.4 GHz transceiver will best serve your application needs. For instance, 2.4 GHz wireless standards such as Bluetooth® and Wi-Fi™ are popular and offer high data rates, but they also have limited range, poor wall penetration, and higher power consumption. On the other hand, Sub GHz radios offer substantially higher range, lower power consumption, and are ideal for low data rate applications that need maximum range and multi-year battery life<sup>1</sup>. **Protocol Support:** IoT Hub supports multiple protocols for the device to connect with: MQTT, AMQP, and HTTPS. MQTT and AMQP can optionally run over WebSockets. The Device Client SDK allows the protocol to be chosen at connection creation time. If you're not sure which protocol to use, you should use MQTT or MQTT-WS<sup>234</sup>. **Multiprotocol Implementation:** Implementing more than one protocol on a single device allows for cost savings, space savings, and energy savings. Silicon Labs provides the Radio Scheduler, an essential component of a dynamic

The background of the screenshot shows a 'Developer Tools' section with links for 'Energy Profiler', 'Network Analyzer', and 'Bluetooth GATT Configurator'. A 'Feedback' button is visible on the right side of the page.



# AskAI Widget Metrics – All time

- Sept 2023 – July 2024
- Steady increase in usage since launch
- 24000+ questions answered since launch
- 5000+ hours of support boosted



# AskAI 24Q2 Developer Survey Feedback

## DEVELOPER FEEDBACK

### Positive Feedback (9)

- “This is the absolute best feature you could have come up with. Now I can’t live without it and I use it extensively. It has helped me a lot more than what I would normally get in and from the community. It needs a bit more training but so far, the experience has been awesome”
- “Very powerful in finding the right information”
- “Been using this more to help forum users and is great”

### Visibility (3)

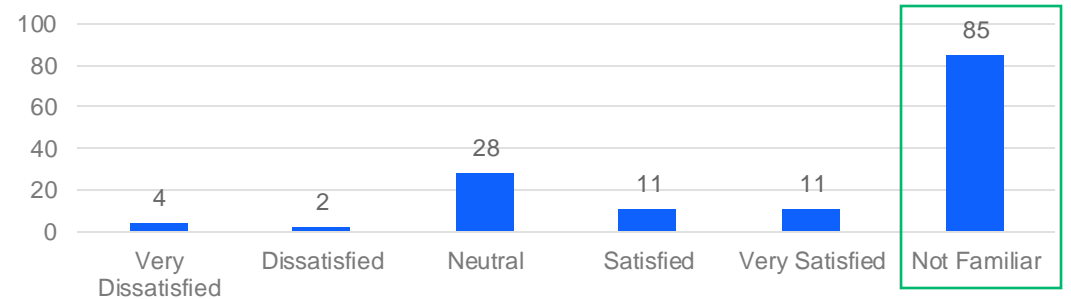
- “Interesting...did not realize it was there!”
- “Haven’t used”
- “AskAI widget doesn’t seem to be everywhere. What’s the coverage?”

### Criticisms (2)

- “Some of the keywords were hard to find”
- “Bad links take me here and it is always wrong”

## CSAT SCORE BREAKDOWN

Overall, how would you rate your experience with AskAI Search (found on docs.silabs.com)?



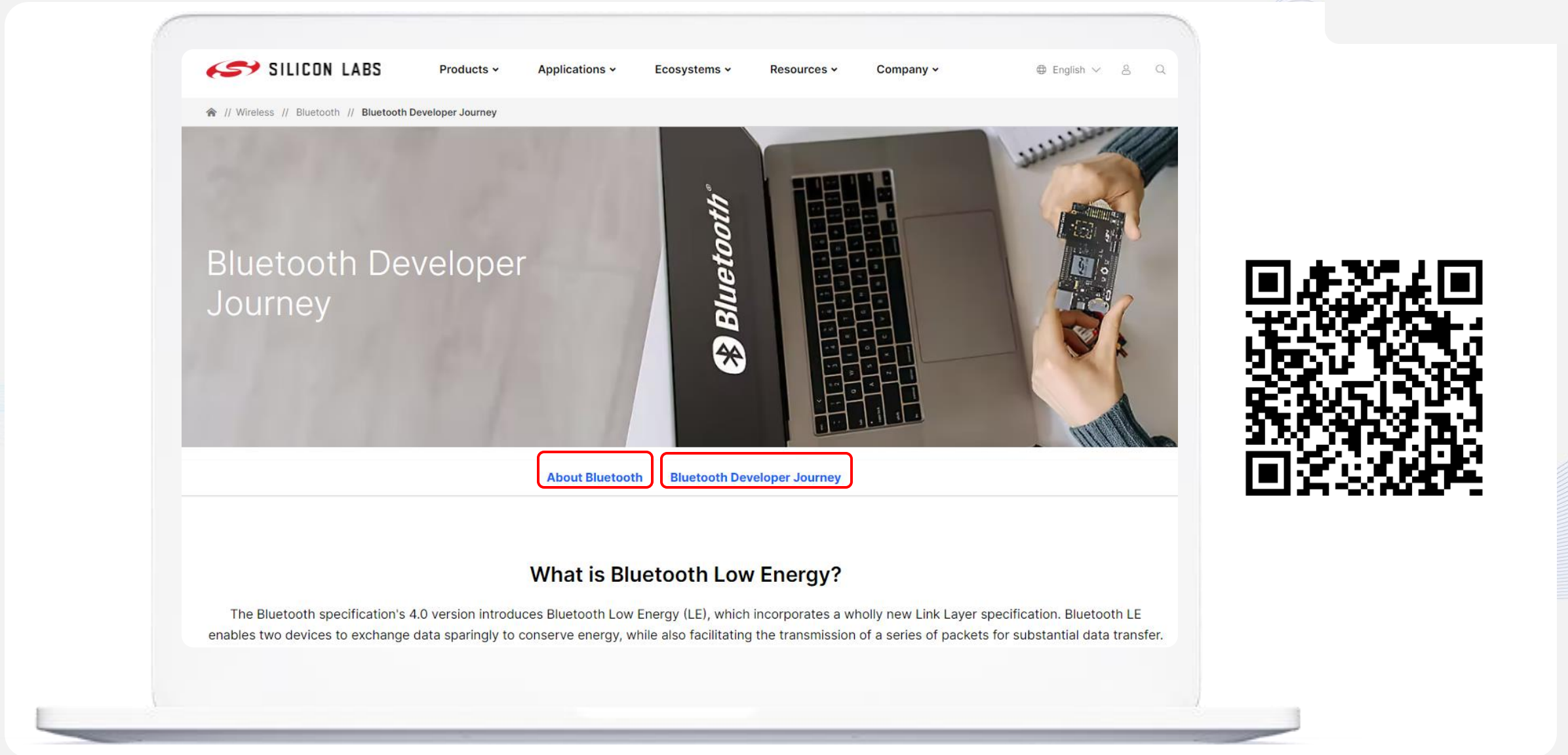
## TAKE AWAYS

- Overall, feedback is very positive from customers who have encountered this feature
- It is essential to make the use of AskAI more universal
  - More prominent on website
  - Marketing campaign
- Further training will only make this feature more useful for developers

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# Bluetooth Developer Journey

# The New Silicon Labs Bluetooth Developer Journey Webpage



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# Large-Scale Test Networks

# Why Large-Scale Testing?



## Scalability

- There is a growing number of smart devices with a need for thousands of interconnected nodes
- Testing ensures these networks can handle the higher loads even under constraints

## Flexibility

- Bluetooth has traditionally been used as a short-range protocol
- This testing aims to show its wider capabilities

## Interoperability

- To check seamless device compatibility with other mobile devices
- Bugs, if any, can be found out at this stage and fixed in a timely manner before deployment

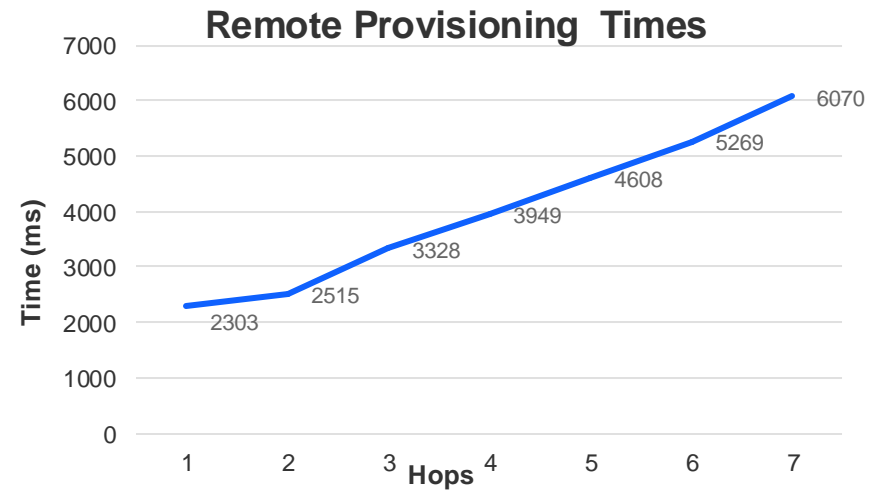
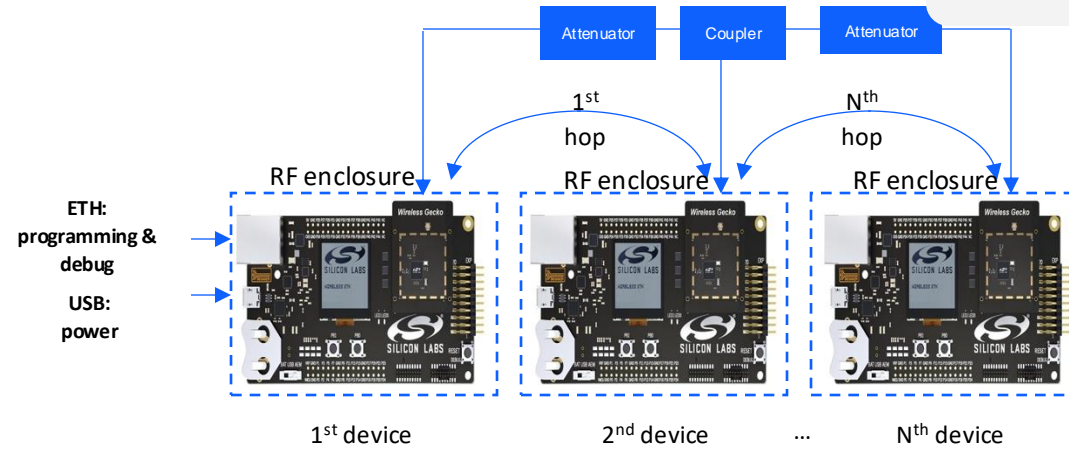
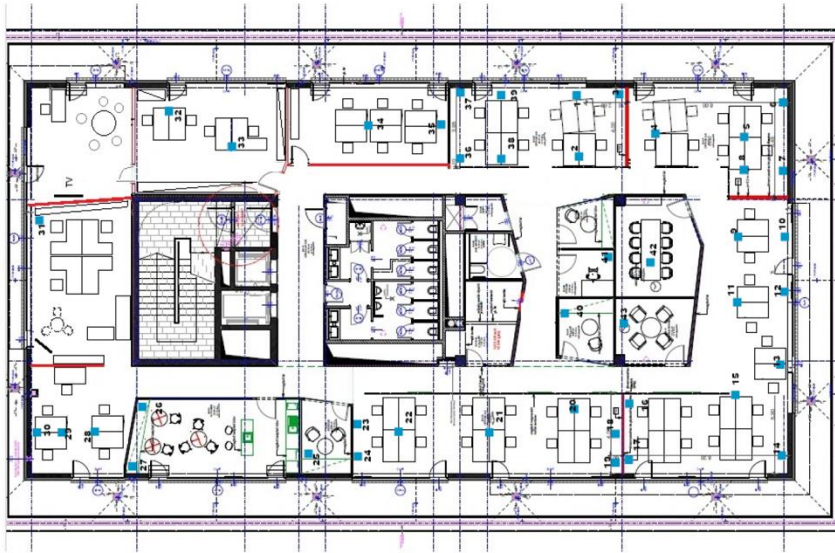
## Stability

- Network performance over a long period of time under different conditions can be tested
- Recovery characteristics after a failure or power outage can be determined

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# Bluetooth Mesh Test Network

# Mesh 1.1 Test Setup





# Mesh 1.1 Performance Tests

## LATENCY TEST

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- **Test conducted on 10, 50, 100 and 256 node networks**
  - Latency increases as number of nodes increases
  - 8-byte payloads are sent and received with the highest efficiency followed by 16 and 32-byte payloads
  - <10 ms to receive most 8-byte payloads
  - <120 ms to receive most 8-byte payloads with 6 hops
- **Advertising Extension**
  - Larger data packets can be sent with AE
  - Improvement in latency
  - More faithful transmission and reception of messages

## REMOTE PROVISIONING TEST

---

- **Multi-hop network setup with 6 hops was used**
  - RF-shielded to avoid interference
- **Time to completion progressively tested from 0 to 6 hops**
- **Provisioning time increases with increase in number of hops**
  - Acknowledged messages take more time

## OTA DFU TEST

---

- **60-node setup used**
  - Two cases, one with advertising extension and one without, were tested
- **Mesh NCP Empty v1.1 example application was run on initiator**
  - Mesh SoC DFU example application was run on distributor
- **Python script available in released GSDK**
  - Time to update software lesser with AE enabled

---

# PAwR Mesh Test Network

# Bluetooth ESL using PAwR - Test Lab Network

## Rack-mounted device farm based on MG24 development kits

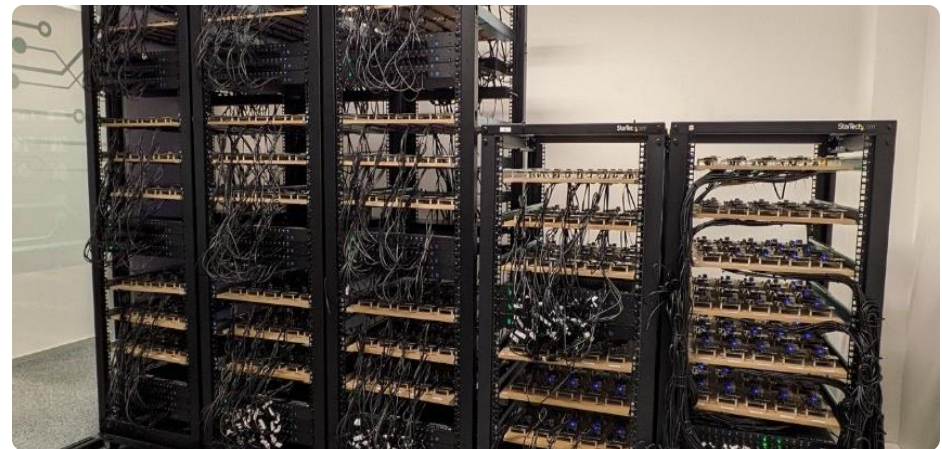
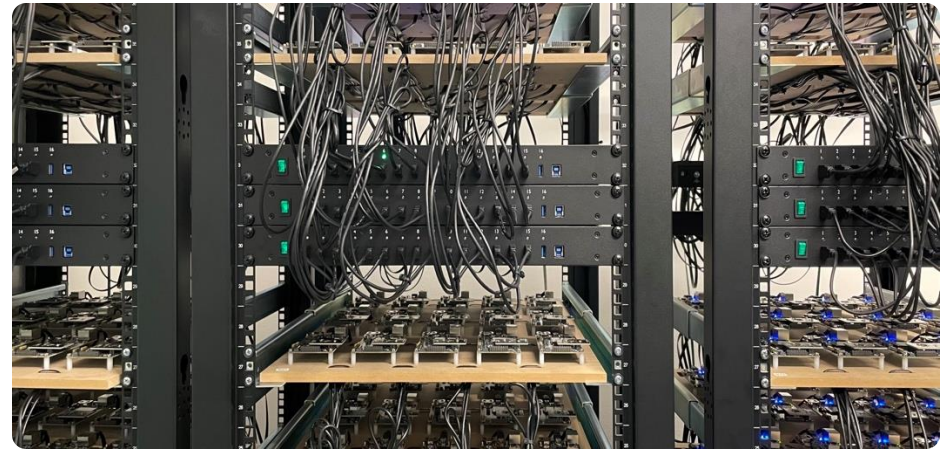
- Capacity for ~1500 devices
- Network mimics a large-scale, real-life scenario

## Controlled test framework

- Network deployment, ping with PAwR and network recovery tests conducted on ESL tag groups
- Results show encouraging signs for a variety of use cases other than ESLs

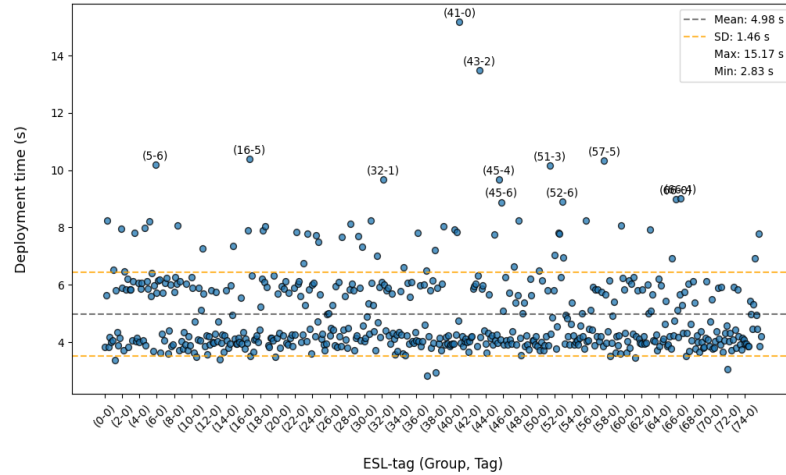
## Generating realistic radio environment for PAwR testing

- Flexible configurations demonstrated to show low latency and high reliability
- Bluetooth PAwR viable for ultra-low power, centralized networks for industrial and commercial use

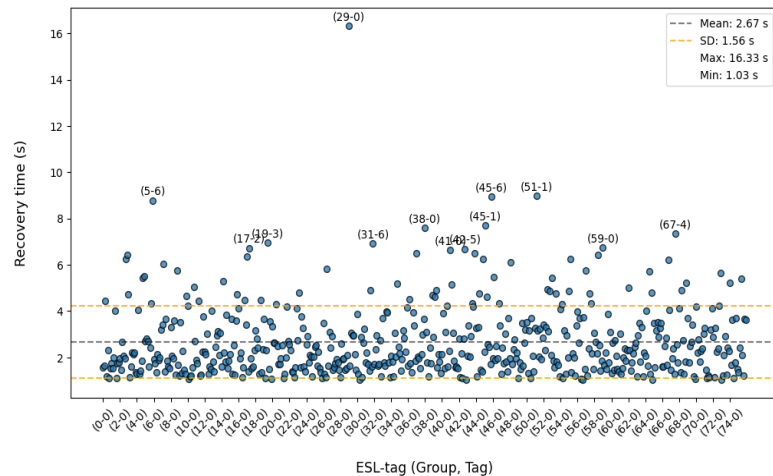


# PAwR Test Results

ESL-tag deployment time (532 tags, no autoconnect)



ESL-tag recovery time (532 tags, no autoconnect)



## Network Deployment Test

- Average time of <5 seconds to configure a tag into the network using a PAwR train
- ~6.5 minutes for the entire network with 500+ tags

## Network Recovery Test

- Periodic Advertisement interval of 2 s
- 2.67 s with single connection and 1.69 s with multiconnection

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# Channel Sounding Test Network

# Channel Sounding Test Infrastructure



## Ceiling rail infrastructure

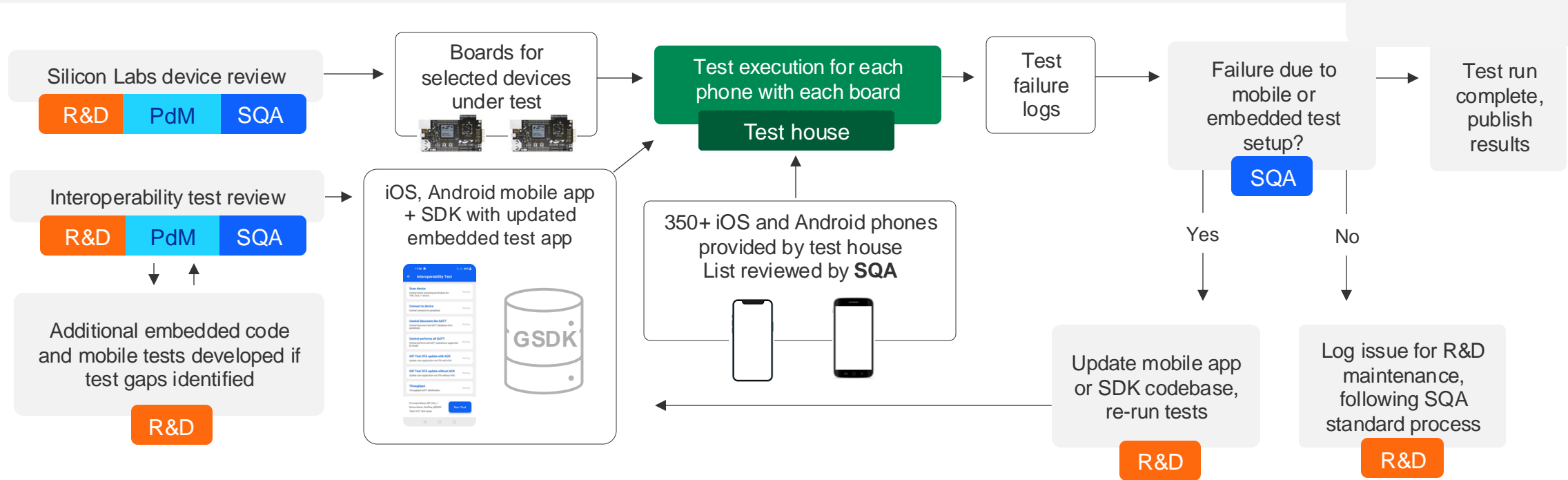
- Internal test environment
- Multiple stationary EFR32 devices placed at different locations
- Mobile EFR32 device for controlled measurements (repeatability)

## Challenges - heavy multi-path in an indoor office setting

### Statistical analysis

- Static measurements at multiple distances up to 30 meters
- Hundreds of measurements per distance to determine min/max, mean, median, std, absolute error

# Interoperability Test Flow



Test process repeats twice per year, with every SDK development cycle  
 Mobile phones under test updated to latest OS version, verified in test logs  
 Silicon Labs device review ensures representative subset of EFR devices chosen, providing maximum test coverage  
 Embedded+mobile test additions based on:

- New Bluetooth specification features and requirements
- Customer input

Upon process completion, test results published in app note on [silabs.com](https://silabs.com) (latest results available [here](#))

**R&D** Software development

**SQA** Software quality assurance

**PdM** Product management

# The Portfolio of SoCs and Modules

Increasing Features



**BG22/22E SoC**



**BGM220S SiP & PCB Modules**

## Industry-leading energy efficient SoC

### BG22

- Lowest power Bluetooth LE
- Direction Finding
- Bluetooth Mesh LPNs
- SoC, PCB Module and SiP
- Balance of features, size, power, cost

### BG22E

- Efficient, low-energy cold start
- Low-energy deep sleep wake-up
- Power-efficient energy mode transitions
- Bluetooth Mesh LPNs



**BG27 SoC**

## Most Battery Versatile SoC for Connected Health, Smart Home, Portable Products

- Supports button cells
- DCDC Buck and Boost
- Coulomb counting
- Small form factor WLCSP
- Wake-up pin (BOOST\_EN)
- Bluetooth mesh Relay, Proxy, LPNs



**BG21 SoC**



**BGM210L & PCB Module**

## Optimized for LED lighting, Gateway/Hub, and Bluetooth mesh applications

- Highest output power in Industry
- Line-powered devices
- Secure Vault High, PSA L3
- Bluetooth mesh



**BG24 SoC**



**BGM240S SiP & PCB Modules**

## Feature rich device with Highest integration

- High I/O pin count
- AI/ML hardware accelerator
- High sensing ADC
- Small form factor WLCSP
- Secure Vault High, PSA L3
- Bluetooth mesh



**BG26 SoC**

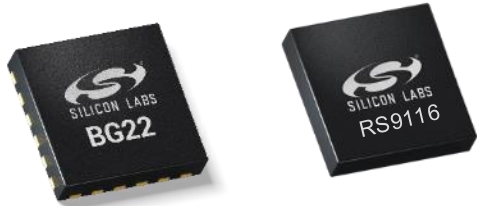
## Maximum Flash and RAM ensuring device longevity

- Largest Flash/RAM
- High I/O pin count
- Secure Vault High, PSA L3
- Robust RF Performance
- AI/ML Accelerator
- High sensing ADC
- Bluetooth Mesh
- Available in BGA packages

Increasing Flash/RAM

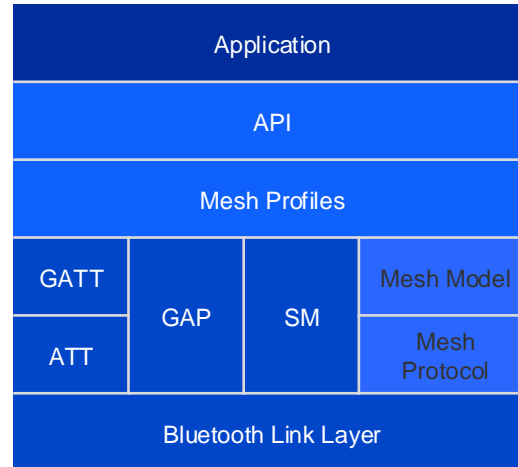


# A Complete Solution for Enabling Bluetooth Products



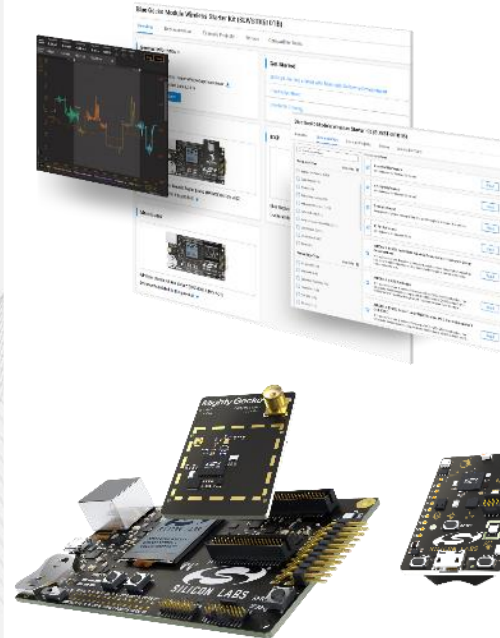
## SoCs AND MODULES

Industry leading Bluetooth 5.4 SoCs and pre-certified modules



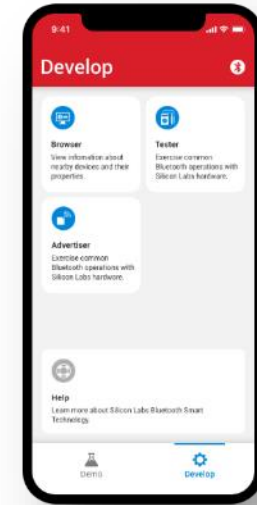
## STACK SOFTWARE

In-house developed stacks with latest Bluetooth 5.4 and Bluetooth mesh features



## DEVELOPMENT TOOLS

Advanced development hardware and software simplify development and speed time to market



## MOBILE APPLICATIONS

Reference applications and source code for iOS and Android

Phone interoperability test program



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Thank You